

Coordinated Human Services for the Atlanta Region



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Presentation Topics

- Overview of ARC
- Key Initiatives
- Atlanta Region Coordinated HST Plan
- JARC/NF Designated Recipient Process
- JARC/NF Project Selection Process
- Next Steps



Slide 2

DH25

Other services in region: Department of Labor, Department of Community Health, DHR, private brokers and providers.

David Haynes, 5/9/2008



The Many Hats of ARC

- Regional planning and intergovernmental coordination agency
- Area Agency on Aging
- Metropolitan Planning Organization
- Workforce Development Board
- Taken lead on HST planning in the region



Slide 3

DH22

Other services in region: Department of Labor, Department of Community Health, DHR, private brokers and providers.

David Haynes, 5/9/2008



The Many Boundaries of ARC

The Metropolitan Atlanta region has grown into a complex combination of counties, municipalities and jurisdictional boundaries. This map series reflects the various planning areas of the Atlanta Regional Commission (ARC) and seeks to promote a greater understanding of our rapidly expanding region. Please refer to the user notes accompanying each map for explanation of map content and clarification of acronyms and definitions.

The Atlanta Region

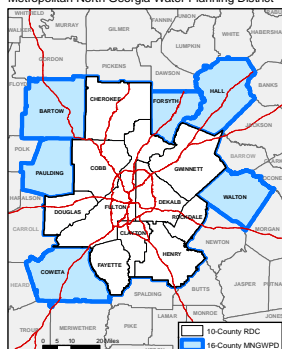
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State of Georgia Regional Development Centers

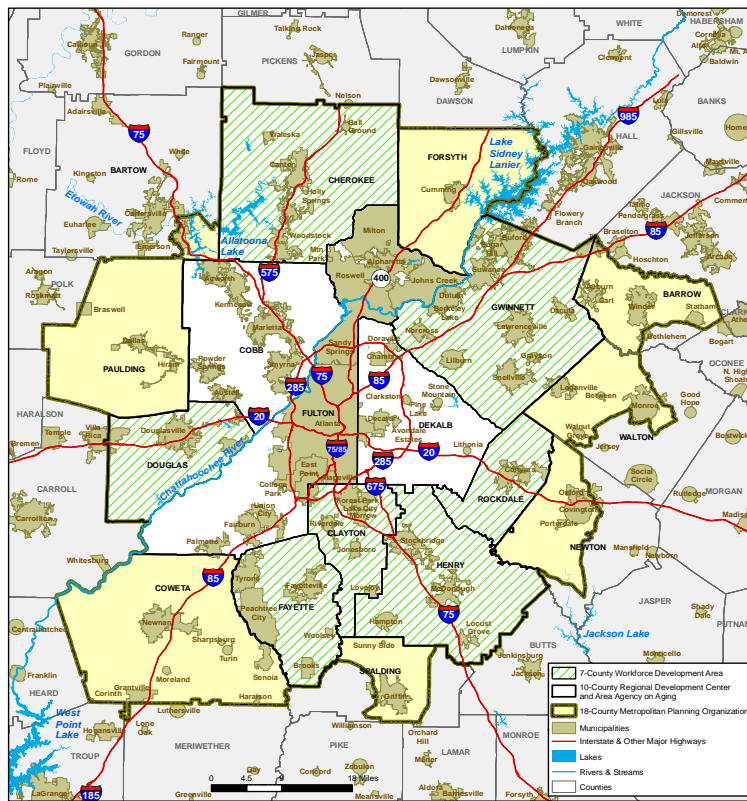


The Atlanta Regional Commission is one of 16 Regional Development Centers (RDCs) currently established by the Board of the Department of Community Affairs according to OGA 50-8-30. In order to develop, promote and assist in establishing coordinated and comprehensive planning to assist local governments, and promote the essential public interests of the state and its citizens. RDCs are policy planning and development agencies serving municipal and county governments, providing professional technical assistance to state and federal agencies as well as to local governments in advancing quality growth and development. Georgia RDCs are involved in such efforts as comprehensive planning, land use planning, economic development, aging services, recycling, loan funds, business retention and development, affordable housing, global economics, tourism, defense conversion, workforce development, coordinated transportation, telecommunications and technology, geographic information systems and disaster mitigation planning.

Metropolitan North Georgia Water Planning District



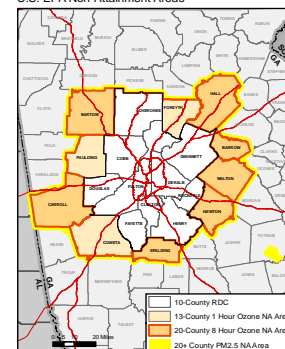
This map represents the boundary of the Metropolitan North Georgia Water Planning District which provides water resource plans, policies and coordination for metropolitan Atlanta. The District has developed regional plans for stormwater management, wastewater treatment and water supply and water conservation. The 16-county Water Planning District includes the 10 counties in the RDC, plus additional counties (Bartow, Paulding, Coweta, Fayette, Henry, Clayton, DeKalb, and Rockdale). For more information please contact www.mngwpld.org.



This map represents the expanded Atlanta Metropolitan Planning Organization (MPO) boundaries which are defined as follows:

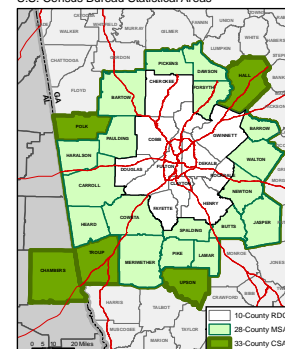
- The Workforce Development Area (WFA) is a seven-county area created by agreement of county chief elected officials, administered by the Atlanta Regional Commission and funded for training and employment activities under the federal Workforce Investment Act (WIA). For more information on ARC's Workforce Development programs and services please contact www.atlantaregional.com/workforcecenter.html.
- The Regional Development Center (RDC) is a 10-county area designated to focus land use to the area-wide planning agency for all federal and state programs which require or encourage area-wide planning. Programs and services provided by ARC to the region include comprehensive planning, transportation, environmental and land use planning, research and information provision, review of local development, community services (workforce development, social services to the elderly, services to local governments), leadership development and community outreach. For more information on ARC's programs and services please contact www.atlantaregional.com.
- The Area Agency on Aging (AAA) is a 10-county area funded by the Department of Human Resources and designated by the Older Americans Act to plan for the needs of the rapidly expanding group of older citizens in the Atlanta region. It is part of a statewide network of 12 AAAs and a national network of more than 670 AAAs. For more information on aging services please contact www.agingatlantaregional.com.
- The Metropolitan Planning Organization (MPO) is an 18-county area federally designated for regional transportation planning to meet air quality standards and for programming projects to implement the adopted Regional Transportation Plan (RTP). The MPO planning area boundary includes the 10-county RDC and eight additional counties (Coweta, Forsyth, Paulding and parts of Barrow, Spalding, and Walton). This boundary takes into consideration both the current urbanized area as well as areas forecast to become urbanized through the year 2030.

U.S. EPA Non-Attainment Areas



This map represents each of the air quality non-attainment areas (NA) boundaries that affect the Atlanta metro area. The 10-county non-attainment area for the one-hour ozone standard, in place for the last 15 years, was revised in 2005. A revised, more stringent eight-hour ozone standard is now in place, resulting in an expansion of the Atlanta non-attainment area to include 20 counties. In addition, a new five-particulate matter standard (PM2.5) is now in place. The non-attainment area under this standard includes the 10-county eight-hour ozone non-attainment area, plus a small portion of Howard and Putnam counties.

U.S. Census Bureau Statistical Areas



This map represents the expanded Atlanta Metropolitan Statistical Area (MSA) from its previous 20-county area to a 28-county "Atlanta Sandy Springs-Marietta" MSA. The larger 33-county "Atlanta Sandy Springs-Gainesville, GA-AL" Combined Statistical Area (CSA) includes the 28 counties of the MSA, along with the 5-county "GSA plus Valley (AL)" The U.S. Office of Management and Budget (OMB) defines the MSA and the combined statistical areas. These various statistical areas are identified and defined one census of population together with adjacent communities having a high degree of economic and social integration, often illustrated in high rates of commuting from the adjacent areas to job locations in the core. For more information, please contact <http://www.census.gov/population/www/states/atlantametro.html>.



Why is Coordination Needed?

➤ Presidential Executive Order (Feb 2004)

- United We Ride (UWR)

Designed to increase the overall capacity of states to deliver comprehensive and coordinated HST services

- Mobility Services for All Americans (MSAA)

Focuses on utilizing Intelligent Transportation solutions to advance HST delivery





Key Initiatives

➤ 4-tiered approach to HST Planning:

- HST Technology Feasibility Study
- HST Summit
- Services Database and Inventory
- Coordinated Plan





Coordinated Plan - Schedule

- Established Steering Committee in September 2006
- Finalized Interim Plan in January 2007
- Adopted by ARC Board in February 2007
- Call for Projects in February 2007
- JARC/NF Projects just now getting underway





Steering Committee

- Established in September 2006
- Guided plan development
- Helped develop goals and objectives
- Identified gaps and barriers
- Helped define evaluation criteria for project selection





Steering Committee Members



AARP	ARC Workforce Division
Area Agency on Aging	Atlanta Regional Commission
Atlanta Workforce Development Agency	Center for the Visually Impaired
Clayton County DFCS	Cobb Community Transit
Cobb-Douglas Community Services Board	Community Outreach – ARC
DeKalb Office of Senior Affairs	GA Department of Community Health
GA Department of Human Resources	GA Department of Labor
Federal Transit Administration	Fulton County Aging Program
GA Council on Developmental Disabilities	GA Department of Transportation
Georgia Regional Transportation Authority	Goodwill of North Georgia
Gwinnett County Health and Human Services	Metropolitan Atlanta Rapid Transit Authority
Rockdale County Senior Services	True Light Baptist Church
WorkTec	



Goals

- Improve accessibility and mobility for the transportation disadvantaged
- Improve customer services for HST users and providers
- Improve cost effectiveness
- Improve coordination





HST Service Groups

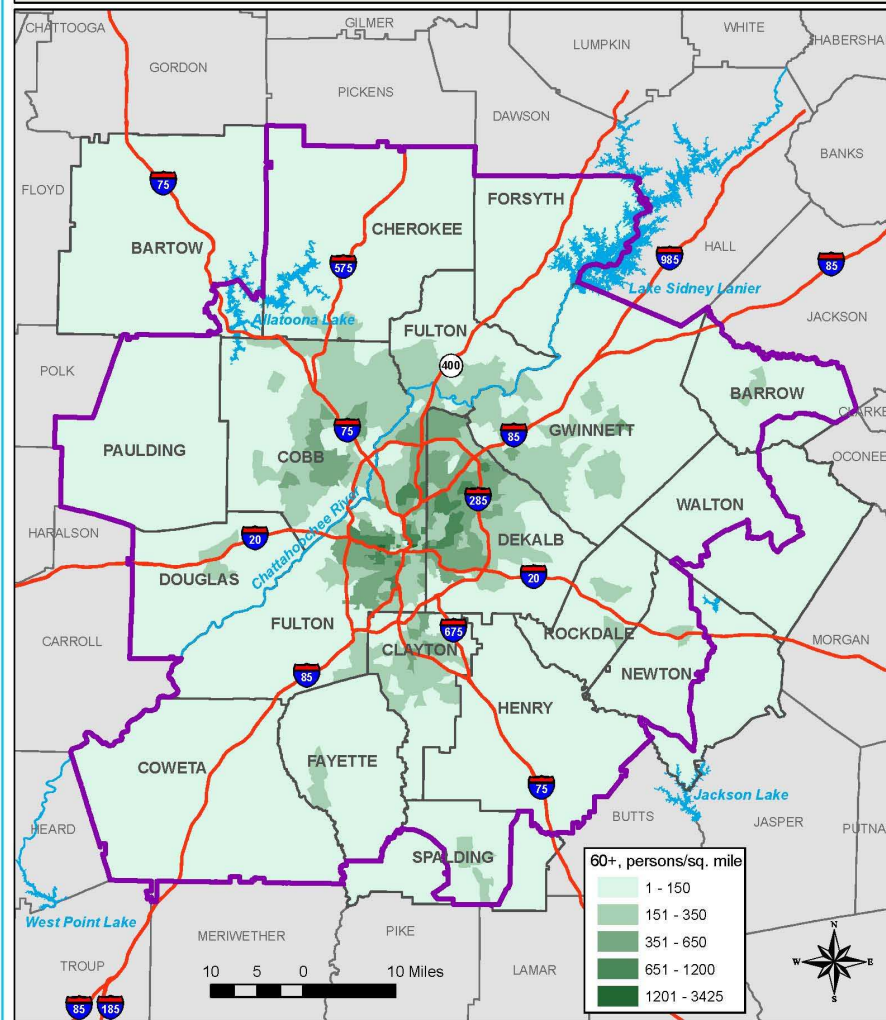


Group	18 County Region (2000 Census)	
	Number	Percent of Total
All Population	4,001,947	100%
Elderly 55+	591,298	14.8%
Elderly 65+	298,958	7.5%
Disabled	1,066,301	26.6%
Disabled and Elderly 65+	264,622	6.6%
Below Poverty Level	366,349	9.2%
Low Income (150% of Poverty)	616,962	15.4%



HST Coordinated Plan

Density of Older Adults by 2000 U.S. Census Tract

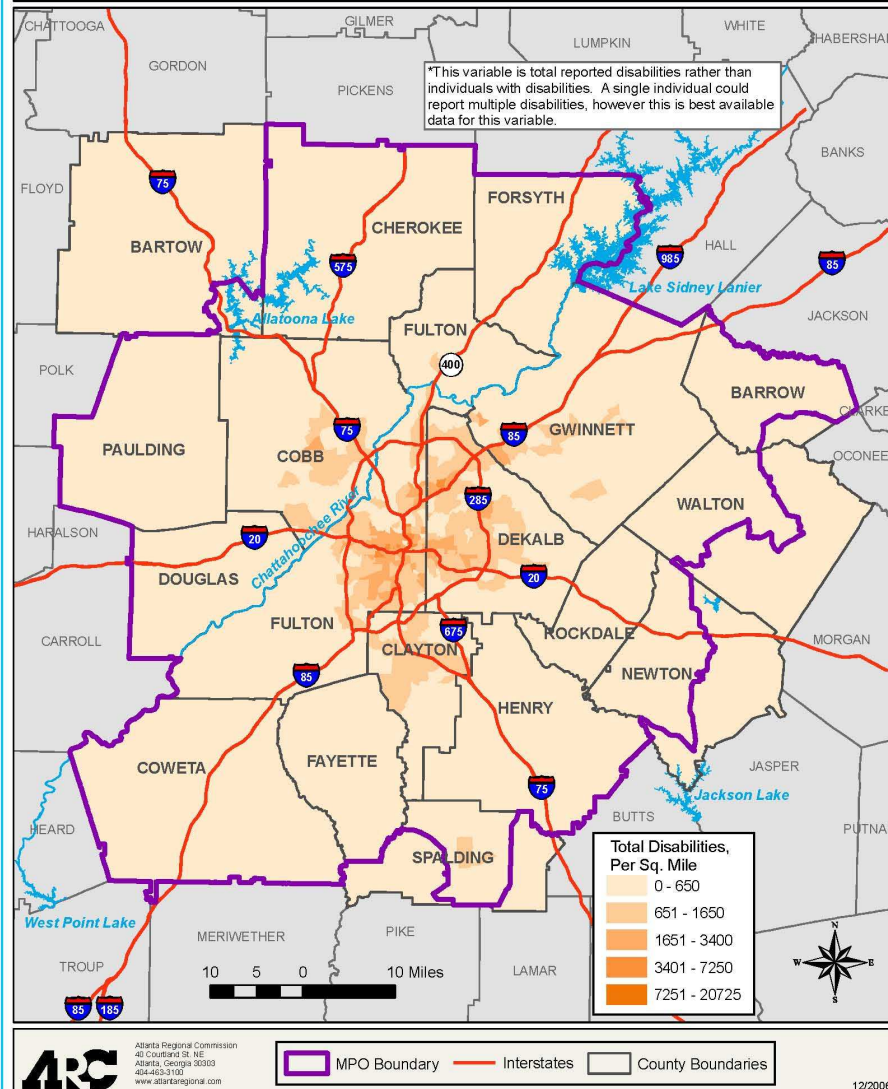


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12/2006



HST Coordinated Plan Density of Total Disabilities* by 2000 U.S. Census Tract

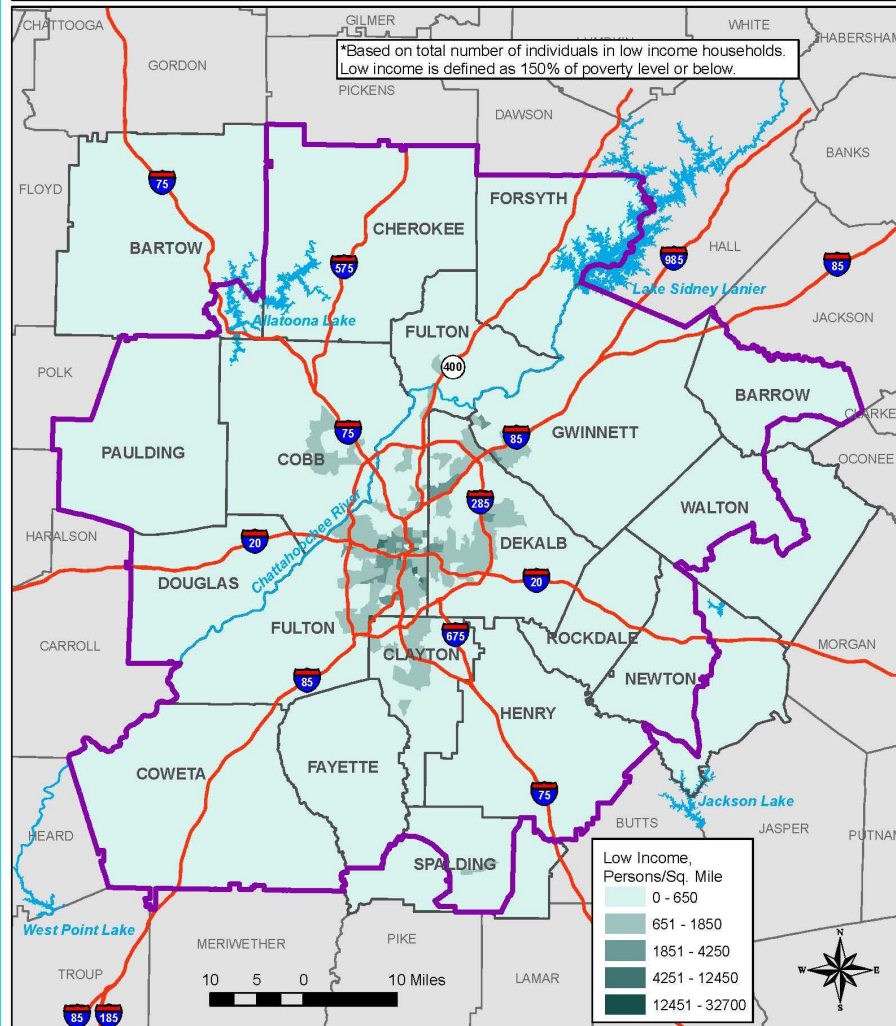




HST Coordinated Plan

Density of Low Income Persons* by 2000 U.S. Census Tract

*Based on total number of individuals in low income households.
Low income is defined as 150% of poverty level or below.



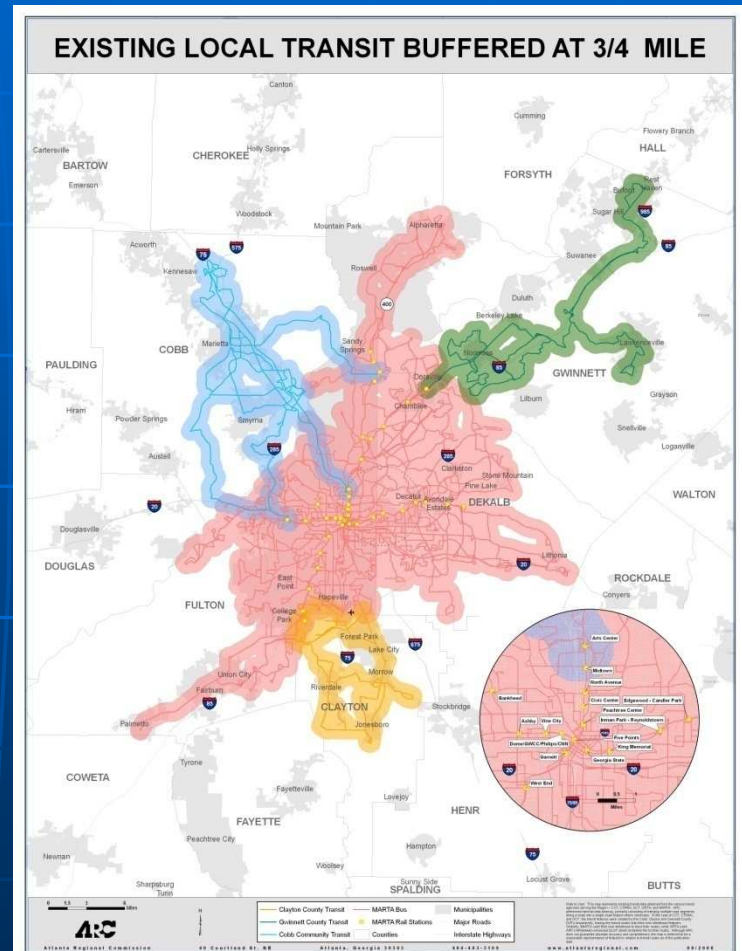
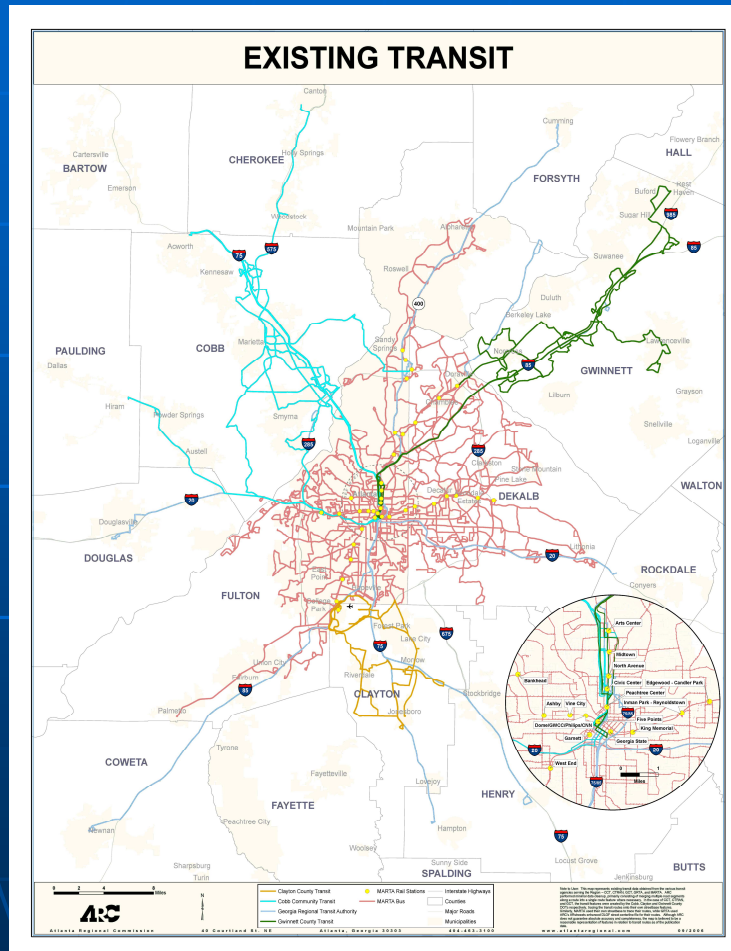
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Legend:
 MPO Boundary
 Interstates
 County Boundaries

12/2006



Transit / Paratransit Coverage





Agencies with Paratransit Service



- Metropolitan Atlanta Rapid Transit Authority



- Cherokee County Transit System



- Clayton County Transit



- Cobb Community Transit



- Gwinnett County Transit



Other Transit Services



- Georgia Regional Transportation Authority Xpress Bus System



- Regional Vanpool System



- County and City On-Call Services for Elderly and Disabled



- Private and Non-profit On-Demand Car, Van and Bus Services





HST Services



- Area Agency on Aging - operates information and referral call center for older adults, manages county transportation voucher program



- Georgia Department of Human Resources - provides non emergency transportation



- Georgia Department of Community Health - provides Medicaid transportation



- Georgia Department of Labor - assists disable individuals with transportation to work





Identified Gaps and Barriers

- Lack of transportation services/options
- Insufficient resources to meet demand (lack of funding)
- Poor level of service and hours of operation from HST providers
- Lack of interagency coordination (cross jurisdictional trips)
- Cost per rider too high
- HST Programs do not transport the disadvantage to "life"
- Lack of pedestrian and other infrastructure in place linking transit stops



Slide 19

DH24

Need to make documents more accessible (sight impaired); better training; outreach to users

David Haynes, 5/9/2008



But On the Positive Side...

- HST services do exist
- Accessibility is generally good (in the view of some, but not all)
- Region may be better positioned than other cities in region due to efforts leading up to Olympics
- Region wide standard eligibility requirements
- System wide smart cards – MARTA Breeze
- Internet trip planning/HST provide and service online information





Recommendations

- Region wide standard eligibility requirements
- System wide smart cards (MARTA Breeze)
- Internet trip planning
- Allow people to use any agency service for which they are eligible
- Ensure publications are "accessible"
- Improved customer outreach
- Better training of drivers and HST agency staff





Designated Recipient

SAFETEA-LU requires the chief executive officer of each State to designate a public body to be the recipient for the Section 5310, 5316 and 5317 programs

- The Department of Human Resources is the designated recipient for Section 5310 programs
- ARC and MARTA are the joint designated recipients for Section 5316 and 5317 programs





ARC/MARTA MOU on JARC/NF

- ARC will be the DR for nonpublic entities
- MARTA will be the DR for public entities
- ARC will develop the coordinated plan and conduct the competitive selection process
- MARTA will participate in the coordinated planning process





Call for Projects

- Call for Projects issued on February 28, 2007
- Project proposals due on April 16, 2007
- Informational meeting held on March 15, 2007 for questions
- Received six New Freedom and two JARC proposals
- Evaluation process completed by summer, but notification and contracting process was extended due to DR issues





Evaluation Criteria



- Improve accessibility and mobility for the transportation disadvantaged (25%)



- Improve customer services for HST users and providers (20%)



- Improve coordination among HST programs (15%)



- Maximize project cost effectiveness (15%)



- Statement of need/organizational capacity (20%)

- Project Budget (5%)



Funding Available

- 2006 New Freedom = \$1,033,451
- 2007 New Freedom = \$888,971
- 2007 JARC = \$1,415,682
- Total = \$3,338,104
- Administrative costs = \$166,905 (5%)
- Available = \$3,171,199





New Freedom Projects



- Cobb County Disabled Senior Transportation Voucher Program



- MARTA Gold Senior Transportation Service



- MARTA Paratransit Feeder Service Pilot Program



- disABILITY Link Voucher Travel Assistance Program
- Project UTS TECH (Cobb County Community Services Board)



- Transportation Vouchers (Fayette Senior Services)



JARC Projects

- Route 30 Service Continuation (Cobb Community Transit)
- MARTA JARC Program





Next Steps

- 2008/2009 JARC and New Freedom Call for Projects
- Update Interim HST Plan
- Develop Regional Coordination Action Plan





Questions?

